



PISCINE GLOBAL 2016

DESIGN AS A SOURCE OF ADDED VALUE WHEN CREATING POOLS

LYON - EUREXPO - FROM 15 TO 18 NOVEMBER 2016

IF YOU WANT TO ADD GREATER VALUE TO YOUR BUILDING PROJECTS FEATURING POOLS, COME TO PISCINE GLOBAL NEXT NOVEMBER.

Nowadays, building a pool is considered to add genuine value to a garden development or a complete construction project, and to be a real asset when the property is put back on the market. If you would like to meet suppliers and experts capable of introducing you to new materials and the different types of pool and offer you the latest leading-edge trends, new solutions and novel ideas...

ARE YOU A BUILDER?

Come to the Piscine Global exhibition, the event **the building professionals** cannot afford to miss and that gathers together under one roof a vast array of products and services for you to pass on to your customers and enhance your projects:

- More than **1,000 international brands** represented
- Nearly **100 new products presented** for the first time, in the Piscine Innovations area
- **World leaders** in the pool and spa industry, **to initiate relations with qualified stakeholders** and **make yourself known** to exhibitors, suppliers or specifiers



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PISCINE GLOBAL 2016 BRINGS YOU A RANGE OF **ACTIVITIES AND AREAS GEARED SPECIFICALLY** TO YOUR BUSINESS:

1. **Piscine Innovations**

Piscine Innovations is an area devoted entirely to the latest trends in the pool and spa sector. Whether **high-tech or eco-efficient, the most striking innovations on the market** will be on display for you to discover.

2. **Showroom Academy**

The Showroom Academy offers advice to pool specialists on how to fit out their store and promote their sales in the most effective way.

New in 2016: **the Café des Pisciniers! A friendly place to meet and exchange ideas, and a venue for workshops and seminars.**

3. **Pool Vision**

Visit the Pool Vision exhibition, a real **showcase of outstanding pool development and construction projects** in terms of construction techniques, water treatment, fittings, liners, aesthetics, etc. This area will give you the opportunity to discover all the latest trends and will boost your creativity!

The results of the 3rd edition of the Pool Vision competition will be unveiled during the exhibition, with prizes being awarded to the most remarkable pool projects from around the world. The competition will highlight **out-of-the-ordinary international projects**: the most beautiful residential pool, the most beautiful tourism and leisure pool, the most beautiful public (municipal) pool, the most beautiful renovated pool, and the most innovative pool.

You will be invited to the award ceremony, held on 17 November, where the winners of each category will be revealed!

Organised in collaboration with the Archi-Europe Group, Pool Vision shines the spotlight on the creative and technical skills used by architects to design the most outstanding pools!

Prepare and optimise your business meetings with the free Speed Meeting service

In 2014, Piscine Global began offering a business meeting service to enable you to make more new contacts and multiply the opportunities for doing business.

Each Speed Meeting lasts 30 minutes, and puts you in touch with exhibiting suppliers capable of meeting your needs.



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SO MANY GOOD REASONS TO VISIT PISCINE GLOBAL 2016!

To register, simply contact the visitors service by calling: +33 (0)4 78 176 324
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